



Western Australian Speedway Commission Sponsorship Proposal





Who are we?

The WA Speedway Commission is a non-profit sporting association appointed as the governing body for speedway in Western Australia. The Commission is a democratically formed body, made up of a Board, Advisory Committees, management and office administration support.

The Commission is directly answerable to the WA State Government through the Department of Local Government, Sport and Cultural Industries.

The Commission is responsible for delivering safety oversight and training processes for the sport of speedway in WA.

The Commission provides services to a broad range of speedway stakeholders, including:

- Clubs/promoters
- Associations and racing divisions
- Local government and/or land owners
- Government insurers (local and state level)
- Industry insurers



What do we do?



The Role of the WASC is to:

- Promote and assist in delivery of safe speedway across Western Australia
- Provide independent and impartial advice, and work with speedways to continually improve safety
- Provide advice and information to Clubs and Associations, but also to local government, land owners and other stakeholders about risk and possible areas of liability
- Develop and promote systems, specifications and guidelines for consistency in speedway safety procedures across Western Australia
- Deliver speedway training and accreditation programs across Western Australia for stewards, officials and scrutineers



Our Vision & Mission

Vision

To become the peak body for safety, education and training in speedway across Western Australia

Mission

Delivering Safety Education and Training in speedway across Western Australia

Our business is to implement the Four Pillars of Safety developed in the Speedway Safety Governance Framework



The benefits to you



Benefits

As your marketing partner, WASC takes our sponsorship agreement very seriously.

You make a promise to assist with the delivery of a safe speedway industry in WA, and in return we promise to deliver the best sponsorship benefits out there.



Connect with our Customers & Clubs

Customers are increasingly discerning about who they do business with. What better way to communicate your values and mission than to be associated with a governing body of sport in WA.



Increase Target Audience & Sales

You will have unparalleled access to thousands of people when you become an integral part of the WASC sponsorship list.

Sponsoring a not-for-profit association will positively reflect your business profile, increase your exposure and demonstrate your commitment to: community, safety & training and club development.



Brand Awareness

Tell a whole new audience how much your company enjoys giving back to the community.

Your company and brand will be at the forefront of the WASC website, social media and marketing material.

Please contact us to tailor
a sponsorship package for
your company



Sponsorship Options

Sponsorship packages start at \$500 and are valid for a 12 month period

How your sponsorship will look and feel

WASC has a lot to offer your organisation and a package can be tailored to suit your specific business requirements.

All sponsors will directly saturate the local and wider community.

For your business promotion and advertising we aim to increase sales, generate brand awareness and provide excellent networking opportunities.

Opportunities could include minor and major signage, uniform branding, logo positioning on a range of social media and marketing material, database advertising, training and event sponsorships, annual state Forum sponsorships and vehicle or equipment sponsors.



Thankyou for your interest
in sponsoring
WA Speedway Commission.





Find out more

We have a variety of packages available.

If you have decided to form an alliance with us, please contact us immediately to arrange your sponsorship level.



If you have any further questions, please don't hesitate to contact the WASC General Manager:

Ph: 08 9201 0229

E: adminassistant@waspeedway.com.au

We look forward to going into partnership with you.



Representative for Speedway Australia



WA Speedway Commission

Speedway's Home in the West

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Department of
Local Government, Sport
and Cultural Industries